

## Live your Dreams Scholarship Social Media Toolkit

## Overview

Thank you for helping to spread the word about the Live Your Dreams Scholarship. As a scholarship that was created by Summit Alumni, for Summit Alumni, this is a grassroots effort and we need as much help as we can get to spread the word!

The first four-year scholarship will be awarded in 2022. Our goal is to raise \$20,000 for the award, but ultimately we'll award out as much as we can raise .

Help us support a fellow Summit student in need by spreading the word about the Live Your Dreams scholarship, via social media, email or any other medium. Create your own content of use one of the samples provided below.

## **Questions?**

If you have questions about the logistics of the scholarship, how the funds will be used, or how you can help spread the word, please email <u>info@summitfoundation.org</u>.

## Ideas:

- Write personal emails to friends and family sharing about what your scholarship award meant to you and why you want to help others
- Create a birthday fundraiser on social media
- Share social media posts on your personal page from The Summit Foundation about the Live Your Dreams scholarship.
  - Instagram: <u>https://www.instagram.com/p/CYHIv2ON89w/</u>
  - Facebook:
    - https://www.facebook.com/TheSummitFoundation/posts/4772302032822076
    - https://www.facebook.com/TheSummitFoundation/posts/4653829614669319

Sample Photos:

